

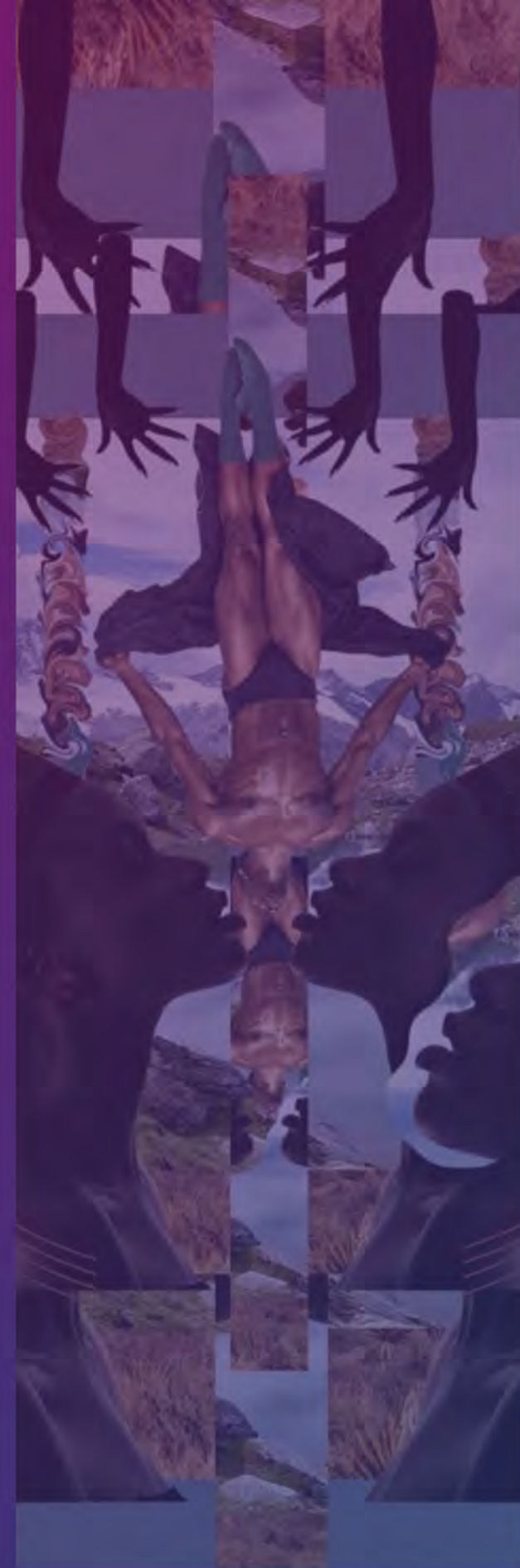


WONDER WORKSHOPS

Futures & Strategic Foresight
Intensive for Brand Executives,
Leaders, Founders and Innovators.

In a world reshaped by disruption and complexity, curiosity isn't just an advantage—it's a survival skill. Wonder Workshops empower leaders to harness the transformative power of foresight, imagination, and actionable strategy to shape futures worth striving for.

Through immersive sessions designed to awaken curiosity and spark innovation, we'll turn ambiguity into clarity, equipping you with the mindset and tools to thrive in the unknown.





DISRUPTION IS INEVITABLE. PREPAREDNESS IS A CHOICE.

70% of businesses fail to adapt to change effectively. Why? Because they lack the foresight to see what's coming and the agility to act with intention.

We are navigating a world of compounded uncertainty—technological acceleration, cultural shifts, and societal upheavals. The convergence of global crises, AI's transformative potential, and evolving consumer values demand more than reactive strategies.

FORESIGHT ISN'T ABOUT PREDICTING THE FUTURE—IT'S ABOUT PREPARING FOR IT.

Wonder Workshops equip you to:

- Identify and interpret signals of change.
- Navigate complexity with confidence.
- Uncover hidden opportunities and align your vision with actionable next steps.

The workshops blend curiosity, wonder, and strategic rigor, preparing you to meet the future head-on.

Wonder is a uniquely human capability. It invites us to look beyond the immediate, challenge assumptions, and imagine what could be.

When combined with foresight, **wonder** becomes a powerful tool for uncovering new opportunities, rethinking constraints, and inspiring meaningful action.



2025 WONDER WORKSHOPS

At the core of Wonder Workshops are the beliefs:

- **Curiosity** fuels discovery.
- Creativity **inspires** solutions.
- Foresight empowers **action**.

By embracing the philosophy of wonder, we don't just prepare for the future—**we actively shape it.**



ABOUT WONDER WORKSHOPS

Your Roadmap to Resilance

Wonder Workshops are immersive three-day intensives designed for leaders ready to move from uncertainty to actionable foresight.

Through a blend of teaching, collaboration, and curated tools, participants will gain:

- Clarity to anticipate change.
- Confidence to act on emerging trends.
- Strategic frameworks to future-proof their organizations.

These workshops are more than an investment in your business —they're an investment in your ability to thrive in complexity.



A WORKSHOP LIKE NO OTHER

What sets Wonder Workshops apart is the fusion of **foresight**, **cultural intelligence**, and **actionable** strategy.

We integrate:

- *BEACONS 2.0* Framework: Our proprietary foresight model rooted in inclusivity and innovation.
- Futures Tarot: A creative tool for uncovering opportunities and guiding decision-making.
- Cultural Intelligence: Insights into how societal shifts shape the future.
- Integration of AI Tools: Gain hands-on experience with AI-powered tools to copilot trend analysis, forecasting, and futuring, making your strategic planning smarter and more efficient.

This isn't just learning—it's transformation. You'll leave with actionable strategies and the confidence to navigate even the most uncertain terrain.

WHAT TO EXPECT

Master foresight, trend analysis, and strategy to navigate complexity and drive innovation

Wonder Workshops span three days, each carefully structured to blend teaching, collaboration, and real-world application.

- 2 hours of teaching: Concepts, frameworks, and case studies.
- 2 hours of collaborative exercises: Applied learning using foresight methods and tools.
- 1.5 hours for noshing, breaks, networking, and reflection.

DAY 01

FOUNDATIONS OF FORESIGHT

- Foresight for all - Understand the principles of futures thinking
- Learn foundational tools for detecting signals and analyzing trends.
- Explore the impact of cognitive dissonance and biases on strategic decision-making.

DAY 02

SCENARIO PLANNING & TREND ANALYSIS

- Explore the intersection of megatrends and cultural intelligence.
- Understand how to incorporate AI to enhance foresight practices.
- Develop actionable scenarios to address potential business challenges.

DAY 03

VISIONING & STRATEGIC IMPLEMENTATION

- Utilize AI tools and other techniques to translate futures thinking into actionable strategies.
- Apply visioning and backcasting to align strategy across teams.
- Leave with a comprehensive innovation assessment and roadmap.

WHAT YOU'LL GAIN

From wonder to action

- A foresight-oriented mindset to anticipate evolving market dynamics.
- Real world application of BEACONS 2.0 to create inclusive, resilient, and innovative strategies.
- Detailed innovation assessment and 20+ actionable next steps.
- A Strategic Communication plan for team alignment and inclusive implementation.
- 5-10 actionable ideas tailored to your organization.
- Mastery of foresight methods



AVAILABILITY

Hands-On-Learning for real-world impact

Wonder Workshops are designed to meet you where you are—both strategically and physically. Each workshop spans three immersive days and can be hosted at your location for optimal convenience or offsite to spark fresh perspectives. Below, you'll find all available dates for upcoming sessions.

With limited openings, these highly curated intensives ensure maximum value and transformative outcomes for your team. Secure your spot today to lead with clarity, confidence, and vision.

JANUARY 2025

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	25	24
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FEBRUARY 2025

SUN	MON	TUE	WED	THU	FRI	SAT
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2	3	4	5	6	7	8
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MARCH 2025

SUN	MON	TUE	WED	THU	FRI	SAT
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2	3	4	5	6	7	8
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ABOUT CULTURE X CURATE

Disruption preparedness

At the intersection of trends, humanity, and technology, Culture x Curate empowers organizations to navigate uncertainty and thrive in a rapidly evolving world. Specializing in strategy, foresight, and cultural intelligence, we equip Fortune 500 companies, startups, NGOs, and nonprofits with the tools and insights needed to create future-ready brands that align with the Wellbeing Economy.

Our approach goes beyond decoding trends—we anticipate market opportunities, uncover cultural shifts, and design inclusive, transformative strategies that harmonize innovation, business growth, and societal progress. By blending deep market analysis with human insights, we help organizations foster resilience and lead with purpose in an era defined by complexity.

From inclusive innovation to the integration of AI and cultural intelligence, Culture x Curate is committed to building solutions that are as forward-thinking as they are actionable. Whether it's guiding startups through industry disruption or helping global brands realign with emerging values, our work focuses on designing futures that balance commercial success with meaningful societal impact.

With a proven track record across industries—from wellness and technology to CPG and logistics—we believe that thriving businesses are built at the intersection of strategy and foresight. At Culture x Curate, we partner with leaders who share our vision of progress: a world where business success is intrinsically tied to inclusive innovation, sustainability, and collective wellbeing.



DIGIMARCON
DIGITAL MARKETING CONFERENCE



YOUR GUIDE TO THE FUTURE

Catalyst. Strategist. Chic Philosopher.

Natalie Black is a strategist, futurist, and founder of Culture x Curate, with over 15 years of experience helping organizations like Coca-Cola, Microsoft, and Estee Lauder navigate uncertainty with confidence and purpose. Her work blends cultural intelligence, foresight, and strategic rigor to drive systemic change and lasting impact. Natalie's expertise spans industries—from wellness and beauty to technology and logistics—where she reimagines how brands engage with culture and connect meaningfully with communities.

Natalie believes profound change emerges in the *liminal spaces*—the intersections where curiosity, wonder, and connection spark critical thinking and innovation. Guided by this philosophy, she helps brands uncover overlooked opportunities and design strategies that foster belonging, inclusivity, and progress. As a Black woman with a neurodivergent perspective, Natalie brings a unique lens to foresight, challenging exclusionary practices and ensuring diverse voices and experiences shape the futures we build.

Through Culture x Curate and her immersive Wonder Workshops, Natalie has dedicated her career to making foresight accessible and actionable. She empowers leaders to embrace complexity, navigate systemic shifts, and contribute to the *wellbeing economy*. Her approach balances big ideas with practical tools, enabling organizations to move beyond surface-level solutions toward meaningful transformation.

As an international speaker and thought leader featured in *Vogue UK* and *The New York Times*, Natalie inspires audiences with her dynamic energy and forward-thinking insights. Whether guiding brands through strategic challenges or creating inclusive spaces for innovation, Natalie's mission is clear: to co-create futures that are inclusive, purpose-driven, and transformative.

INVESTMENT

Invest in a resilient future

With only six workshops scheduled between January and March 2024, spaces are limited. Each session is carefully curated to maximize value for participants.

Individual seats are **\$12,500**

Team workshops (max 6) are available for **\$65,000.**

In addition to the intensive, participants will gain access to exclusive resources like a custom Notion Dashboard for tracking foresight activities, Futures Tarot for additional team activities and a private community for ongoing support.

THE FUTURE WON'T WAIT— AND NEITHER SHOULD YOU

This is your chance to transform disruption into opportunity.

Join the Wonder Workshops and equip your organization to thrive in complexity with clarity, confidence, and wonder.

RESERVE YOUR SPOT NOW.



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